

Headline (Times Bold 18pt, leading 24)

27mm

Subhead 1 (Times Bold 10pt, leading 12)

Subhead 2 (Times Italic 10pt, leading 12)

Body text (Times 10pt, leading 12)

Caption (Times Italic, 8pt, leading 12)

Table/ill. & box text (Helvetica regular, 7pt leading 12)

Note:

- Fonts used: Times + Helvetica
- Headline; place top left on a new page
- 1 white rule above subheads
- Table/ill. & box text; Background color boxes 10% illustrations; no line box around ills.
- Caption; place small left column
- Paper size: Standard A4
- Number of copies: 500
- Printing color: black
- Paper: Biotop (Recycled environmental friendly paper)
Cover: 250 grs
Inside: 90/115 grs

12mm

6mm